



Bonnyrigg Rose Community Football Club

THE WORTH OF OUR COMMUNITY
INITIATIVES?

UEFA's SROI MODEL
VALUED DIRECT
FOOTBALL PARTICIPATION
AT THE
COMMUNITY CLUB AT
£3.95M.

LET'S LOOK MORE
CLOSELY AT WHAT YOUR
COMMUNITY CLUB
DELIVERS DIRECTLY FROM
WITHIN AND WHERE
WOULD YOU VALUE THAT?

CURRENT IMPACT OF TOTAL PARTICIPANTS

651 Players

122 Registered Volunteers

=

£3.95M

Total Current Impact
Participation



ECONOMY

£475.26K

Direct Contribution to the
Economy



SOCIAL

£2.25M

Economic Benefit of
Social Impact

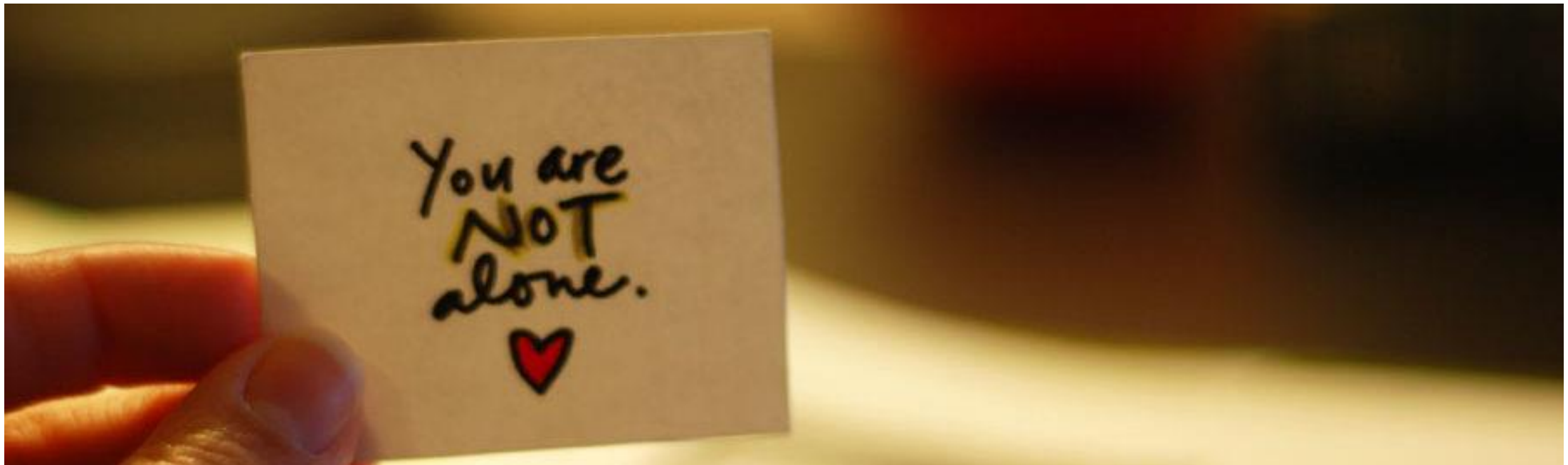


HEALTH

£1.22M

Health Care Savings from
Football Participation

121 sessions for counselling 650 + person centred
support sessions



500 meals freshly prepared on our premises... a game of bingo and a good blether for socially isolated elderly people in our community





600 sessions
per year for
our weekly
Youth Group

250hrs of free football for socially isolated children at our Summer Football Campshealthy food and most importantly new friendships fostered





Mental Health First
Aid CIPD Courses
delivered

60 people gaining a
formal qualification



40 sessions for High School children around a positive healthy brain

Socially excluded
adults invited to a
Christmas outing to
the Spectacle of
Light funded by the
club



BONNIE

CLUB FFC



THANK YOU TO EVERYONE WHO HAS SUPPORTED THE CLUB PAST
PRESENT AND FUTURE
WE WOULDN'T BE WHERE WE ARE WITHOUT YOU

Can we put a value on our
Community Initiatives?

We don't believe we can. As long as
we are doing the right thing for
someone somewhere.

Ask those that have taken part in our
community initiatives.

We're one but we are not the same

